



中國醫藥教育協會
China Medical Education Association



北京協和醫院
PEKING UNION MEDICAL
COLLEGE HOSPITAL



杭州市婦產科醫院
杭州亞細亞婦科醫院
杭州亞細亞婦科醫院
杭州亞細亞婦科醫院

ASIA PACIFIC MENOPAUSE FEDERATION THE 8th SCIENTIFIC MEETING

2021

INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS



中国·杭州
HangZhou, China

2021年10月14-17日
October 14-17, 2021

WELCOME
TO
HANGZHOU



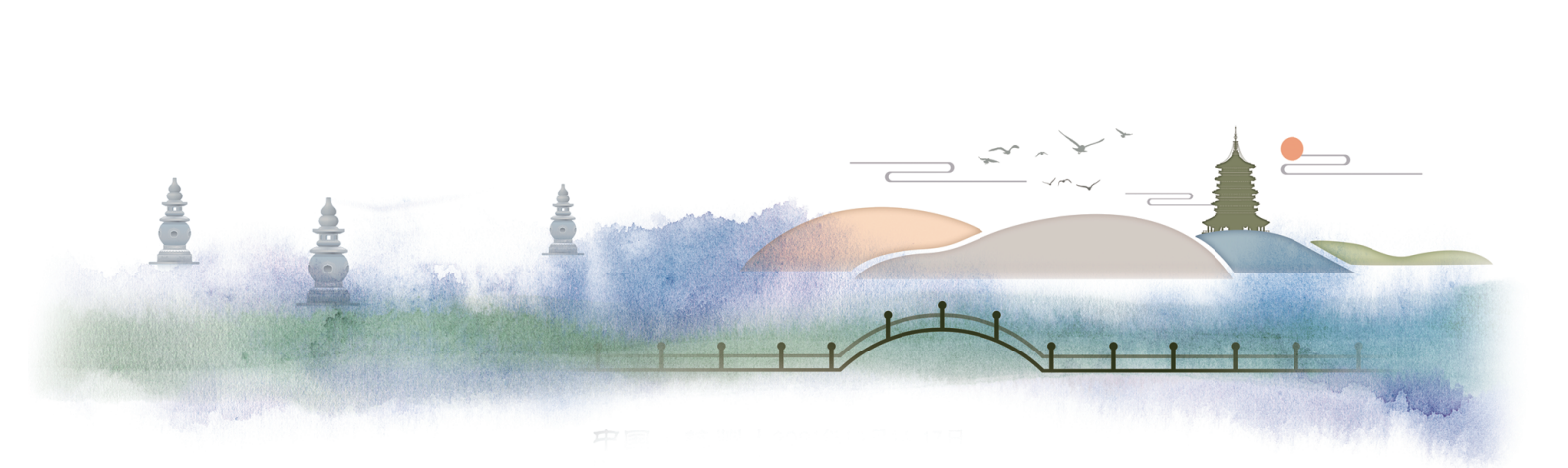


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ASIA PACIFIC MENOPAUSE FEDERATION THE 8TH SCIENTIFIC MEETING



PROF. QI YU
DEPUTY DIRECTOR, DEPARTMENT
OF OBSTETRICS AND
GYNECOLOGY, PEKING UNION
MEDICAL COLLEGE HOSPITAL
DIRECTOR, CENTER FOR
ENDOCRINOLOGY AND
REPRODUCTION IN GYNECOLOGY,
PEKING UNION MEDICAL COLLEGE
HOSPITAL
PRESIDENT, ASIA PACIFIC
MENOPAUSE FEDERATION (APMF)
ASSOCIATE EDITOR, CLIMACTERIC,
THE OFFICIAL JOURNAL OF THE
INTERNATIONAL MENOPAUSE
SOCIETY (IMS)
PRESIDENT, CHINESE
MENOPAUSE SOCIETY, CHINESE
SOCIETY OF OBSTETRICS AND
GYNECOLOGY, CHINESE MEDICAL
ASSOCIATION

WELCOME MESSAGE

Dear Industry Partners,

It is with great pleasure that we invite you to attend **the 8th Scientific congress of the Asia Pacific Menopause Federation (APMF2021)** to be held in Hangzhou, China, on October 14 to 17, 2021.

This congress is jointly sponsored by **Asia Pacific Menopause Federation (APMF) and China Medical Education Association (CMEA)**.

With the development of society and the progress of medical science, people's life expectancy has increased. One third of women's life course will be spent after menopause. In 2020, there were about 727 million people above the age of 65 in the world, accounting for 9.3% of the total population. By 2050, the number is expected to more than double to 1.5 billion. The proportion of the elderly in the global population is expected to increase from 9.3% in 2020 to 16.0% in 2050. By the middle of this century, there will be one person aged over 65 in every six people in the world, and at least half of them will be women. Aging has become one of the important wellbeing issues facing all countries in the world.

APMF 2021 is the most influential academic event in the field of perimenopause management and treatment in Asia Pacific region. It is the first time that China undertakes the congress. The congress adopts the form of combination of online and offline, inviting famous experts at home and abroad to participate in the congress and make special reports. As in the previous congresses, we offer a number of sponsorship opportunities, including industry-sponsored activities. This prospectus outlines the various support packages available and as always, we would be happy to tailor-make a sponsorship package to suit your specific interests and needs.

We cordially invite you to join us as sponsors and partners of APMF 2021, an exceptional congress, providing participants and speakers alike with the opportunity to perimenopause the most important topics in menopause management and treatment.

We look forward to welcoming you to participate in this prestigious event. It is only with your contribution that we can ensure the success of the Congress of APMF 2021.

(Please see the attachment for details)

Sincerely,

Prof. Qi Yu
President

Asia Pacific Menopause Federation

China Medicine Education Association

Chinese Menopause Association

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APMF 2021 GENERAL INFORMATION

DATE: October 14th - 17th , 2021

CITY/COUNTRY: Hangzhou/ China

VENUE: Grand New Century Hotel Hangzhou

ADDRESS: No.818 Middle Shixin Road, Xiaoshan District, Hangzhou 311202, China

SPONSOR: Asia Pacific Menopause Federation

China Medical Education Association

ORGANIZER: Peking Union Medical College Hospital

Hangzhou Women's Hospital

CONGRESS WEBSITE: <https://APMF2021.sciconf.cn>

FORM: Online & Offline

PARTICIPANTS: 500-1000 expected participant's (Offline Venue)

5000 expected participant's (Online)

SIGN UP: April 15, 2021 (Start time)

October 17, 2021 (End time)

LANGUAGE: English is the official language of the congress and will be used for presentation and discussion.

EXHIBITION/ SUPPORT

Ms. Jennie Wang

TEL: (+86) 010 8838 6068

EMAIL: CONGRESS_OC@163.com

CONGRESS SECRETARIAT

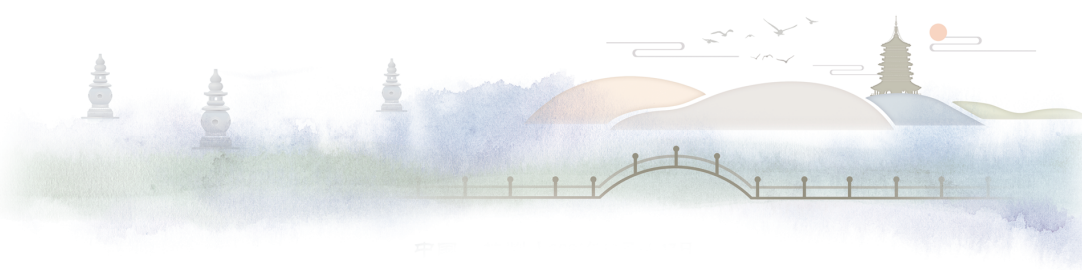
Ms. Lili Wang

Tel: (+86) 010 8838 5107

Email: APMF2021@163.com

LIABILITY AND PERSONAL INSURANCE

The Congress Secretariat and Organizers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Congress. We recommend that all participants take out personal travel and health insurance for the trip.



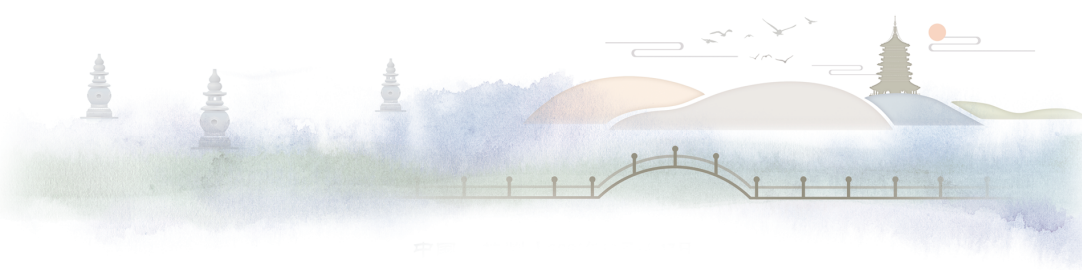
THE CITY: HANGZHOU



Hangzhou is located in the southeast coast of China, Northern Zhejiang Province, North bank of the downstream of the Qiantang River, south of the Beijing-Hangzhou grand Canal. With picturesque scenery and brilliant humanity, it is the China's best tourist destination city determined by National Tourism Administration, enjoying the reputation of "paradise" since ancient times.

"A scenic and metropolitan capital in the southeast, Qiantang is forever prosperous". With a history going back 2,200 years, Hangzhou is one of China's seven ancient capitals. Marco Polo praised it as the "most noble and magnificent city in the world". Boasting the two World Heritage Sites of the West Lake and the Great Canal, natural scenery and majestic buildings are well merged in harmony. Rapid development and ongoing improvement of people's life enrich and complement one another. Today it serves as Zhejiang Province's economic, cultural, technological and educational center.

Hangzhou has a robust economy driven by passions of entrepreneurship. Its total economic output ranks the top among China's provincial capital cities. For years Hangzhou tops the chart of China's Best Investment Destinations. It is proudly the host city for the International Cartoon & Animation Festival, the West Lake International Expo and the World Leisure Expo. A beautiful land breeds fair people and phenomena. Specialty towns have a style of their own. Cultural Halls prompt changes in rural areas. Hangzhou is setting a fine example of "Beautiful China," as it strives to be worthy of the reputation of "Paradise on Earth." Hangzhou has legendary beauty. You will have the opportunity to join the city's day and night life. Exploring Hangzhou will be an exceptional experience!



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THE VENUE

The APMF 2021 Congress will be held at the Grand New Century Hotel Hangzhou.

Grand New Century Hotel Hangzhou

Address: No.818 Middle Shixin Road,
Xiaoshan District, Hangzhou 311202, China

Tel: (+86) 571 8288 8888

Web: www.kaiyuanhotels.com

Grand New Century Hotel, the favorite five-star hotel. It is the flagship hotel of Kaiyuan hotel group, which ranks second among the largest hotel groups in China. It has a height of 218 meters and 47 floors. It is the "highest building of Hangzhou Hotel". It is the largest five-star hotel in Zhejiang Province and the designated reception hotel of G20 Hangzhou summit. So far, the hotel has won many awards, such as "Golden Pillow" award of Chinese hotels, "top ten most popular business hotels" and "China Hotel Venus Award", the highest award of Chinese hotel industry.

HOTEL DRIVE TO

Xiaoshan International Airport: 40 minutes

Hangzhou South Railway Station: 5 minutes

Hangzhou East Railway Station: 40 minutes

West Lake: 30 minutes

Xiang Lake: 15 minutes

Qiantang Riverside: 30 minutes

Hangzhou Downtown: 15 minutes



BOARD OF DIRECTORS & CONGRESS COMMITTEES

APMF EXECUTIVE COMMITTEE

Yu Qi, President (China)
Chua Yang, Secretary (Singapore)
Ma. Corazon Zaida N. Gamilla, Treasurer (Philippines)
Prudence V. Aquino-Aquino, Assistant Treasurer (Philippines)
Kobchitt Limpaphayom, Auditors (Thailand)
Ko-En Huang, Auditors (Taiwan China)

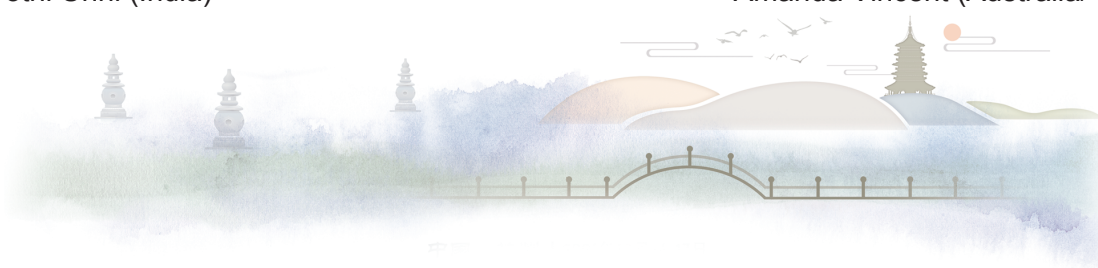
HONORARY ADVISOR

Jinghe Lang (China) Shouqing Lin (China) Liu Jianli (China)

SCIENTIFIC COMMITTEE

(Alphabetize By Last Name)

Ang Seng Bin (Singapore)	Jinfeng Cai (China)
Yuan Cao (China)	Qing Chang (China)
Rong Chen (China)	Dang Quang Vinh (Vietnam)
Mangala Dissanayake (Sri Lanka)	Wen Di (China)
Yan Ding (China)	Chaoying Fang (China)
Shuxin Fu (China)	Xuetao Guo (China)
Ma. Corazon Zaida N. Gamilla (Philippines)	Rubina Hussain (Pakistan)
Ko-En Huang (Taiwan China)	Wei Huang (China)
Ying Hui (China)	Minjuan Jin (China)
Ng Beng Kwang (Malaysia)	Tak Kim (Korea)
Xiaomin Lei (China)	Donghong Li (China)
Peiling Li (China)	Chengying Lian (China)
Lin Lin (China)	Yi Lin (China)
Yuan Lin (China)	Min Luo (China)
Shulan LYU (China)	Atul Munshi (India)
Tita Husnitawati Madjid (Indonesia)	Ying Ma (China)
Yulan Mu (China)	Mulan Ren (China)
Xiangyan Ruan (China)	Sumbul Sohali (Pakistan)
Enkhee Sodnomdorj (Mongolia)	Huirong Shi (China)
Kuanyong Shu (China)	Techatraisak Kititrat (Thailand)
Masakazu (Masa) Terauchi (Japan)	Liangdan Tang (China)
Jyothi Unni (India)	Amanda Vincent (Australia/ New Zealand)



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Huilan Wang (China)
Shixuan Wang (China)
Meiqing Xie (China)
Kehui Xu (China)
Caihong Yang (China)
Chunxia Yin (China)
Shulan Zhang (China)
Xueyu Zhang (China)
Zheng Zheng (China)
Jin Zhu (China)

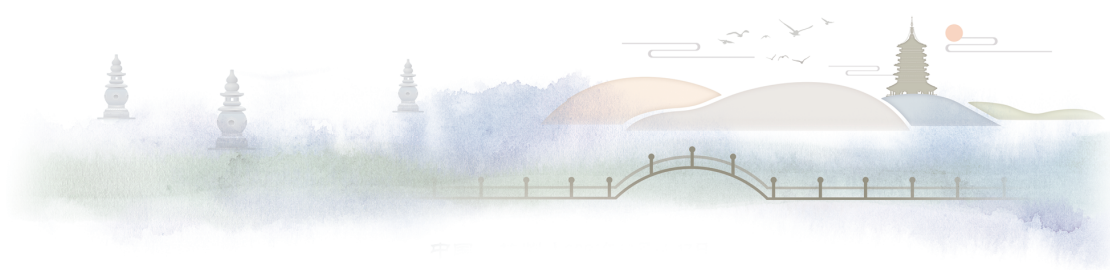
Lin Wang (China)
Jie Wu (China)
Chunlin Xu (China)
Ling Xu (China)
Xin Yang (China)
Shaofen Zhang (China)
Xuehong Zhang (China)
Zhifen Zhang (China)
Honglin Zhou (China)
Shien Zou (China)

ORGANIZING COMMITTEE

(Alphabetize By Last Name)

Prudence V. Aquino-Aquino (Philippines)
Wen Di (China)
Ko-En Huang (Taiwan China)
Kobchitt Limpaphayom (Thailand)
Mulan Ren (China)
Qi Yu (China)
Shulan Zhang (China)

Rong Chen (China)
Ma. Corazon Zaida N. Gamilla (Philippines)
Jian Huang (China)
Mary Rose Macinas (Philippines)
Zheng Wang (China)
Chua Yang (Singapore)
Zhifen Zhang (China)



PROMOTIONAL SUPPORT OPPORTUNITIES

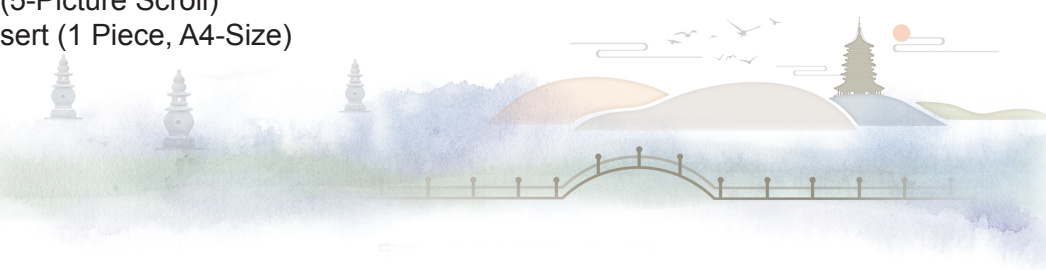
LEVELS OF SUPPORT

1. PRESIDENTIAL SPONSOR: CNY 1,000,000

- Online VIP exhibition booth: 2
- On-site exhibition booth: 2
- Satellite symposium: 1
- Ad display and printing on Program E-Book & Book (Select Two Pages Below)
 - Inside Front Cover
 - Inside Back Cover
 - Back Cover
 - Inside Inserted Page
- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites.
- Ad display on live streaming page 1-Picture.
Bottom (5-Picture Scroll, 5 Companies).
- Ad display on Congress Website 1 Picture.
Carousel slides (Striking Position) on website front page.
- Satellite symposium and booth activity notice push 1 Wechat Official Accounts.
- Bag Insert (1 Piece, A4-Size)
To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.
- Publicize the company's image of the congress website and microsite of the general assembly.
- Priority selection of the additional sponsorship opportunities.
- Sponsor will have the promotional opportunity through a dinner. Hospitality and any activities provided will be in compliance with all relevant industry codes.
Opportunity to provide items bearing company logo for use at the event. The sponsor's logo will be displayed prominently at the congress dinner signage.
(Dinner is paid separately, only for offline venues)

2. DIAMOND SPONSOR: CNY 800,000

- Online VIP exhibition booth: 2
- On-site exhibition booth: 2
- Satellite symposium: 1
- Ad display and printing on Program E-Book & Book (Select One Pages Below)
 - Inside Front Cover
 - Inside Back Cover
 - Inside Inserted Page
- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites.
- Ad display on live streaming Page 1-Picture
Bottom (5-Picture Scroll)
- Bag insert (1 Piece, A4-Size)



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To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.

- Satellite symposium and booth activity notice push 1 wechat official accounts.
 - Publicize the company's image of the congress website and microsite of the general assembly.
 - Priority selection of the additional sponsorship opportunities.
 - Sponsor will have the promotional opportunity through a dinner. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Opportunity to provide items bearing company logo for use at the event. The sponsor's logo will be displayed prominently at the congress dinner signage.
(Dinner is paid separately, only for offline venues)

3. PLATINUM SPONSOR: CNY 500,000

- Online VIP exhibition booth: 1
- On-site exhibition booth: 1
- Satellite symposium: 1
- Ad display and printing on Program E-Book & Book (Select One Pages Below)

Inside Front Cover

Inside Back Cover

Inside Inserted Page

- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites.
- Satellite symposium and booth activity notice push 1 wechat official accounts
- Bag insert (1 Piece, A4-Size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.

- Publicize the company's image of the congress website and microsite of the general assembly.
- Limited selection of one additional sponsorship opportunities.

4. GOLD SPONSOR: CNY 400,000

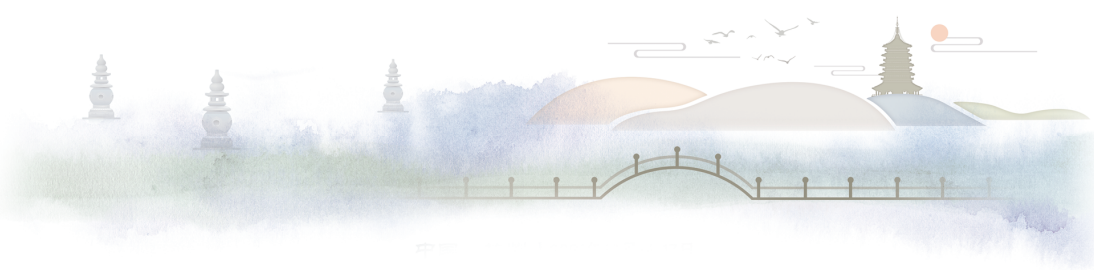
- Online VIP exhibition booth: 1
- On-site exhibition booth: 1
- Ad display and printing on Program E-Book & Book (one page)

Inside Inserted Page

- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites .
- Satellite symposium and booth activity notice push 1 wechat official accounts.
- Bag insert (1 Piece, A4-Size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.

- Publicize the company's image of the congress website and micro website of the general assembly.



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5. SILVER SPONSOR: CNY 300,000

- Online VIP exhibition booth: 1
- On-site exhibition booth: 1
- Ad display and printing on Program E-Book & Book (One Page) Inside Inserted Page
- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites.
- Satellite symposium and booth activity notice push 1 wechat official accounts.
- Bag Insert (1 Piece, A4-Size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.

6. BRONZE SPONSOR: CNY 200,000

- Online VIP exhibition booth: 1
- On-site exhibition booth: 1
- Ad display and printing on Program E-Book & Book (One Page) Inside Inserted Page
- Sponsor will be acknowledged in the industry support and exhibition section of the Program E-Book And Book, sponsors' board on-site, the Congress Website and Microsites.
- Bag Insert (1 Piece, A4-Size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor.

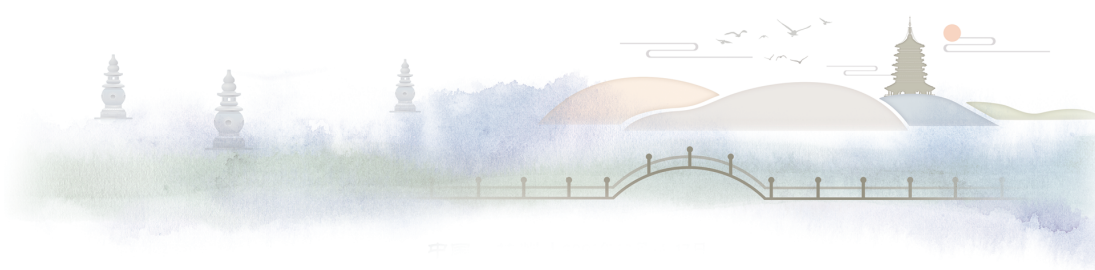
7. CONTRIBUTOR: CNY 100,000

- Online standard exhibition booth or on-site exhibition booth: 1
- Ad display and printing on Program E-Book & Book (One Page) Inside Inserted Page

BOOTH DESCRIPTION:

· VIP EXHIBITION BOOTH: Publicize the company's image of the congress website and microsite of the general assembly. Display product, video, picture, text introduction and hyperlink.

· STANDARD EXHIBITION BOOTH: Publicize the company's image of the congress website and microsite of the general assembly. Display product, picture, text introduction and hyperlink.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

1. ONLINE AND OFFLINE EXHIBITION BOOTHS

A. Offline exhibition booth : CNY 50,000 / booth

Description: 3m(Length) × 3m (Width)× 2.8m(Height), 1 table, 2 chairs, 2 lighting, 1 plug

B. Online exhibition booth: CNY 50,000 / booth

2. SATELLITE SYMPOSIUM: CNY 150,000

Opportunity to organize an official parallel industry satellite symposium, of up to 30 minutes duration. (Program subject to the approval of the organizing committee and scientific committee)

- Include of hall rental, standard audio/ visual equipment, display table, access to speakers' preparation room.
- Permission to use the phrase: " Official Sponsored Of The 8th Scientific Congress Of The Asia Pacific Menopause Federation (APMF 2021)" in the marketing of the industry sponsored session.
- The industry sponsored session title, schedule and program will be displayed at the entrance of the hall.
- Industry sponsored session programs will be included in a designated industry section of the program book (Subject to receipt by publishing deadline).
- Table for display of materials at the entrance of the hall during the session.
- Acknowledgement in the industry support and exhibition section of the program book, sponsors' board on-site, on the congress website and microsite .
- industry sponsored session cost is not inclusive of speaker related expenses. Industry to take care of speaker's registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APMF.

3. INDUSTRY SYMPOSIUM AND WORKSHOPS: CNY 300,000

Opportunity to organize an official parallel industry sponsored session or workshop for 1 hour. (Program subject to the approval of the congress organizing committee and scientific committee).

- Include of hall rental, standard audio/ visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: " Official Sponsored Of The 8th Scientific Congress Of The Asia Pacific Menopause Federation (APMF 2021)" in the marketing of the industry symposium and workshops
- The industry symposium and workshops title, schedule and program will be displayed at the entrance of the hall
- The industry symposium and workshops programs will be included in a designated industry section of the program book (Subject to receipt by publishing deadline).
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement in the industry support and exhibition section of the program book, sponsors' board on-site, on the congress website and microsite.
- The industry symposium and workshops programs cost is not inclusive of speaker related expenses. Industry to take care of speaker's registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APMF 2021.

4. FACE TO FACE NEWS: CNY 200,000

Opportunity to organize an official parallel Face To Face News of up to 30 minutes duration. (Program subject to the approval of the organizing committee and scientific committee)

- Include of hall rental, standard audio/ visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: " Official Sponsored Of The 8th Scientific Congress Of The Asia

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Pacific Menopause Federation (APMF 2021)” in the marketing of the industry sponsored session

- The industry sponsored session title, schedule and program will be displayed at the entrance of the hall
- Industry sponsored session programs will be included in a designated industry section of the program book (Subject to receipt by publishing deadline).
- Table for display of materials at the entrance of the hall during the session.
- Acknowledgement in the industry support and exhibition section of the program book, sponsors’ board on-site, on the congress website and microsite.
- Industry sponsored session cost is not inclusive of speaker related expenses. industry to take care of speaker’s registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APMF.

5. PRODUCT LAUNCH: CNY 200,000

Opportunity to organize an official product launch of up to 30 minutes duration. (Program subject to the approval of the organizing committee and scientific committee)

- Include of hall rental, standard audio/ visual equipment, display table, access to speakers’ preparation room
- Permission to use the phrase: “Official Sponsored Of The 8th Scientific Congress Of The Asia Pacific Menopause Federation (APMF 2021)” in the marketing of the industry sponsored session
- The industry sponsored session title, schedule and program will be displayed at the entrance of the hall
- Industry sponsored session programs will be included in a designated industry section of the program book (subject to receipt by publishing deadline).
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement in the industry support and exhibition section of the program book, sponsors’ board on-site, on the congress website and microsite.
- Product launch cost is not inclusive of speaker related expenses. Industry to take care of speaker’s registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APMF.

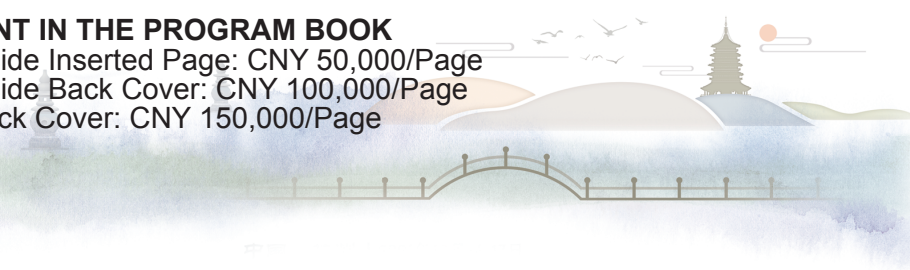
6. PRE-CONGRESS SATELLITE SYMPOSIUM: CNY 200,000

Opportunity to organize an official plenary pre-congress satellite symposium, of up to 30 minutes duration. (Program subject to the approval of the organizing committee and scientific committee)

- Include of hall rental, standard audio/ visual equipment, display table, access to speakers’ preparation room.
- Permission to use the phrase: “Official Sponsored Of The 8th Scientific Congress Of The Asia Pacific Menopause Federation (APMF 2021)” in the marketing of the industry sponsored session.
- The industry sponsored session title, schedule and program will be displayed at the entrance of the hall.
- Industry sponsored session programs will be included in a designated industry section of the program book (Subject to receipt by publishing deadline).
- Table for display of materials at the entrance of the hall during the session.
- Acknowledgement in the industry support and exhibition section of the program book, sponsors’ board on-site, on the congress website and microsite.
- Pre-congress satellite symposium cost is not inclusive of speaker related expenses. industry to take care of speaker’s registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APMF.

7. ADVERTISEMENT IN THE PROGRAM BOOK

- Program Book Inside Inserted Page: CNY 50,000/Page
- Program Book Inside Back Cover: CNY 100,000/Page
- Program Book Back Cover: CNY 150,000/Page



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· Program Book Lists The Sponsor's Logo: CNY 50,000
(The above document companies provide vector file formats such as EPS and PDF)

8. CONGRESS BAGS: CNY 100,000

The congress logo and company logo are printed on the congress bags, which is customized by the organizing committee of the congress.

9. CONGRESS INFORMATION PACKAGE: CNY 100,000

The documents in the electronic data package are printed with the logo of the congress and the logo of the company, which are customized by the organizing committee of the congress.

10. BAG INSERT (1 Piece, A4-Size): CNY 50,000

To allow sponsor an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the congress bags. Insert to be provided by the sponsor. The organizing committee reserves the right to approve the contents and format of the A4-size leaflet. Logistics and storage are arranged by the company itself.

11. NOTEPADS AND PENS: CNY 50,000

The sponsor will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the organizing committee. This item must be approved by the congress secretariat as well as the congress's organizing committee prior to the production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the sponsor. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Sponsor's logo and name on notepads and pens
- Inclusion in the congress bag

12. BADGES: CNY 50,000

All participants will wear a badge, so the organization offers the opportunity to include the supporter's logo and on the badges. Or a company publicity banner on the lower part of the badge.

Printed with the logo of the congress and supporting company logo, customized by the congress.

13. CONGRESS MASCOT: CNY 50,000

The mascot is printed with the logo of the congress and the logo of the company, which is customized by the organizing committee of the congress.

14. COFFEE BREAK (OFFLINE VENUE ONLY): CNY 80,000/PLACE

The area of coffee break should be no more than 6 square meters, and the company's background board, X exhibition stand, company's publicity materials, etc. Can be set. (The company will pay for the tea break fee separately)

15. WATER BOTTLES (OFFLINE VENUE ONLY): CNY 50,000

The company purchases bottled water by itself, water bottles will bear the supporter's name/ company logo, as well as the congress logo, and delivers it to the designated place before the congress.

16. SUPPORTER'S LOGO ACKNOWLEDGEMENT ON PROGRAM BOARD ON-SITE (OFFLINE VENUE ONLY): CNY 100,000/PLACE

17. SUPPORTER'S LOGO ACKNOWLEDGEMENT ON REGISTRATION BOARD ON-SITE (OFFLINE VENUE ONLY): CNY 80,000/PLACE

18. SUPPORTER'S LOGO ACKNOWLEDGEMENT ON PROGRAM ROLL UP BANNER ON-SITE (OFFLINE VENUE ONLY): CNY 80,000



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19. SUPPORTER'S LOGO ACKNOWLEDGEMENT ON DIRECTION SIGN BOARD ON-SITE (OFFLINE VENUE ONLY): CNY 50,000/PLACE

20. AD DISPLAY ON CONGRESS WEBSITE: CNY 150,000/ITEM

· Online live preview display.

21. AD DISPLAY ON LIVE STREAMING PAGE (FULL SCREEN): CNY 250,000

· Full Screen Ad(750×1334px), the pop-up time is 6 seconds, and the Ad can't jump hyperlink. The company provides the design document by itself. Please communicate with the Organizing Committee of the congress for the specific format.

22. AD DISPLAY ON LIVE STREAMING PAGE (POP-UP): CNY 200,000

· Pop-up Ad(750×1334px), the pop-up time is 6 seconds, and the Ad can't jump hyperlink. The company provides the design document by itself. Please communicate with the Organizing Committee of the congress for the specific format

23. AD DISPLAY ON LIVE STREAMING PAGE (BANNER): CNY 200,000/ PLACE

It will be hidden automatically after 15 seconds. The company provides the design document by itself. Please communicate with the Organizing Committee of the congress for the specific format.

24. AD DISPLAY ON LIVE STREAMING PAGE (BOTTOM): CNY 150,000/ PIECE

The live interface of company publicity pictures can support up to 5 pieces. The company provides the design document by itself. Please communicate with the Organizing Committee of the congress for the specific format.

25. SUPPORTER'S LOGO ACKNOWLEDGEMENT ON THE CONGRESS KV BOARD ON-SITE: CNY 100,000

The official group photo office and corporate logo of the congress are designed by the organizing committee of the congress.

26. FLOATING WINDOW DISPLAY ON THE CONGRESS WEBSITE: CNY 100,000/ ITEM

Add company live broadcast dynamic information to the floating window of the official website of the congress.

27. WECHAT OFFICIAL WEBSITE ANNOUNCEMENT: CNY 100,000/ ITEM

· Satellite symposium and booth activity notice push 1 WeChat Official Accounts

The company provides the design document by itself. Please communicate with the Organizing Committee of the congress for the specific format.

28. COMPANY VIDEO PUBLICITY AND DISPLAY: CNY 150,000

Broadcast the company promotional video, the video time is 1-3 minutes, and the company provides the design document by itself. Please communicate with the organizing committee of the congress for the specific format.

29. PUBLICIZE THE COMPANY'S IMAGE OF THE CONGRESS WEBSITE AND MICROSITE OF THE GENERAL ASSEMBLY. (CNY 50,000 FOR EACH ITEM BELOW)

A. Supporter's logo acknowledgement on the bottom of the homepage of the official website.

B. Website home page congress dynamic, can announce the company in the congress booth interaction activities in advance.

C. Scroll Ad picture on website front page (Banner).

Scroll pictures on the homepage of the official website, and the top picture of the homepage of the microsite can be scrolled into the company's promotional pictures.

BOOKING PROCEDURES AND PAYMENT INFORMATION

1. TERMS OF PAYMENT

- 100% upon receipt of the Support Agreement

After receiving the agreement, please pay within 15 working days. After receiving the payment an invoice will be Issued and send it out within 15 working days. All payments must be received before the start date of the APMF 2021.

- Satellite Symposium and booths are allocated on a “first come, first served” basis.

2. PAYMENT METHODS

- Payment by Bank Transfer only. Make drafts payable to: APMF 2021.
- Please note that bank charges are the responsibility of the payer. Applications for support must be made in writing with the enclosed Booking Enquiry Form.

Bank Account Name: China Medical Education Association

Bank Account Number: 0200 0203 0901 4400 971

Bank Name: Industrial and Commercial Bank of China

Bank Branch: Taipingqiao Beijing Municipal Branch

Bank Address: 1st Floor, Building 10, Yard 9, Guang'An Road, Fengtai District, Beijing

Swift Code: ICBKCNBJBJM

3. CANCELLATION OR MODIFICATION POLICY

Cancellation or modification of items must be made in writing to the APMF2021 SECRETARY, Ms. Jennie Wang at congress_oc@163.com

The Organizers shall retain:

- 10% of the agreed package amount if the cancellation/ reduction is made on or before 9 June 2021, inclusive
- 50% of the agreed package amount if the cancellation/ reduction is made between 10 June 2021 and 8 July 2021, inclusive
- 100% of the agreed package amount if the cancellation/ reduction is made after 8 July 2021

4. CONTACTS

Ms. Jennie Wang

Tel: (+86) 010 8838 6068

EMAIL: CONGRESS_OC@163.com

Ms. Pan Qi

Tel: (+86) 13521814466

EMAIL: QIPAN0927@126.COM

Mr. Qinglin Wang

Tel: (+86) 15532436111

EMAIL: WANGQINGLIN_1980@SINA.COM

WEBSITE: <https://APMF2021.sciconf.cn>

ASIA PACIFIC MENOPAUSE FEDERATION THE 8TH SCIENTIFIC MEETING



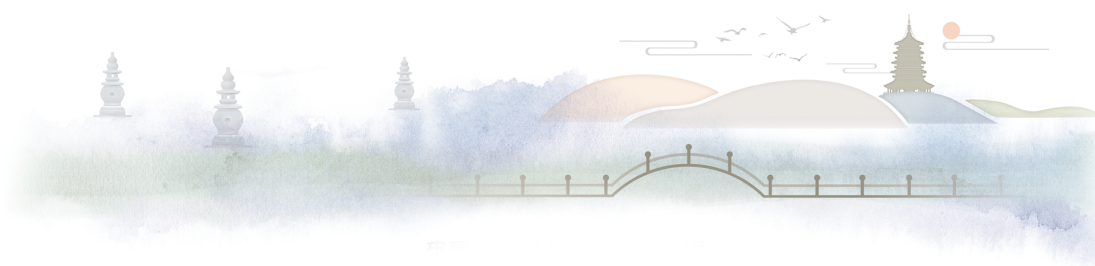
APMF 2021 BOOKING FORM

Please complete all details and send to:
Ms. Jennie Wang at CONGRESS_OC@163.com
Please note that company's detail and address below is for invoice.

COMPANY NAME:	
Company Registration Number:	
Contact Person:	
Address:	City:
Postal Code:	Country:
Telephone:	Fax:
Email:	Website:

Step 1: Please select the level of Support that suits your budgetary requirements:

LEVELS OF SUPPORT	PRICE IN CNY	√
PRESIDENTIAL SPONSOR		
DIAMOND SPONSOR		
PLATINUM SPONSOR		
GOLD SPONSOR		
SILVER SPONSOR		
BRONZE SPONSOR		
CONTRIBUTOR		



ASIA PACIFIC MENOPAUSE FEDERATION THE 8TH SCIENTIFIC MEETING



Step 2: Please choose the items you wish to support, the total amount of which should be equivalent to the level of Support you have selected:

ADDITIONAL SPONSORSHIP OPPORTUNITIES	PRICE IN CNY	√
Online Exhibition Booth		
Offline Exhibition Booth		
Satellite Symposium		
Industry Symposium And Workshops		
Face To Face News		
Product Launch		
Pre-Congress Satellite Symposium		
Advertisement In The Program Book (Inside Inserted Page)		
Advertisement In The Program Book (Inside Back Cover)		
Advertisement In The Program Book (Back Cover)		
Program Book Lists The Sponsor's Logo		
Congress Bags		
Congress Information Package		
Bag Insert		
Notepads And Pens		
Badges		
Congress Mascot		
Coffee Break		
Water Bottles		
Supporter's Logo Acknowledgement On Program Board On-Site		
Supporter's Logo Acknowledgement On Registration Board On-Site		
Supporter's Logo Acknowledgement On Program Roll Up Banner On-Site		
Supporter's Logo Acknowledgement On Direction Sign Board On-Site		
Ad Display On Congress Website		
Ad Display On Live Streaming Page (Full Screen)		
Ad Display On Live Streaming Page (Pop-Up)		

ASIA PACIFIC MENOPAUSE FEDERATION THE 8TH SCIENTIFIC MEETING



Ad Display On Live Streaming Page (Banner)		
Ad Display On Live Streaming Page (Bottom)		
Supporter's Logo Acknowledgement On The Congress Kv Board On-Site		
Floating Window Display On The Official Website Of The Congress		
Wechat Official Website Announcement		
Company Video Publicity And Display		
Supporter's Logo Acknowledgement On The Bottom Of The Homepage Of The Official Website		
Website Home Page Congress Dynamic, Can Announce The Company In The Congress Booth Interaction Activities In Advance		
Scroll Ad Picture On Website Front Page (Banner)		

Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed: _____

- ☐ Provisional Booking - The item will be released if not confirmed within 14 days.
- ☐ Confirmation of the availability of your choice location will be advised in your confirmation letter

CANCELLATION OR MODIFICATION POLICY

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50% of the agreed package amount if the cancellation/ reduction is made between 10 June and 8 July 2021, inclusive.

100% of the agreed package amount if the cancellation/ reduction is made after 8 July 2021.

Signature _____ Date _____

We accept the contract terms and conditions (In this Industry Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

